**Project proposal**

**Group Members:**

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**Planning**: Here the scope, requirements, and description of the final web site will be determined and

documented, including the overarching site goals, number of pages, site hierarchy, merchandizing needs,

**language and web tools used** (Ruby and Rails), plus forms, graphics, and other specialized

content such as Jquery, CSS and spree

**Concept Design**: Sketches and/or page mock-ups are created that reflect the general appearance and the look and feel of the website

Primary Page Revisions/ Creation and Coding for Secondary Pages: Primary web site pages are

revised in accordance with the review/feedback. All site secondary pages are created.

Web Site Review and Testing: The finished web site will be reviewed and all functional aspects tested (forms and shopping carts).

**Acceptance and Project Completion**: Once revisions and modifications resulting from reviews are

complete, the web site will be uploaded